

# Zitheka! Entrepreneurship Workshop

## WHAT IS ZITHEKA?

Zitheka! – A new initiative to raise awareness of entrepreneurship amongst young Malawians and to encourage them to consider entrepreneurship as a viable route to employment for them and others. Zitheka! Seeks to provide a forum to explore ideas, learn business skills, network with those who can provide support and above all motivate people to take action!



Led by the UKinMalawi – British Council and British High Commission and delivered in partnership with Small and Medium Enterprise Development Institute (SMEDI) and the Jubilee Trust, with support from FDH Bank.

If you are interested to be part of the event register now, there is limited space available.

#### WHEN IS THE WORKSHOP?

19th March 2015 from 08:00 to 16:30hrs

## WHERE WILL IT TAKE PLACE?

In Lilongwe at Gate Way Mall (Next to African Bible College Clinic off Mchinji road en route to area 49)

#### WHO IS ELIGIBLE?

The workshop is open to all young entrepreneurs or those with passion for entrepreneurship between the ages of 18 and 35 both male and female.

# **HOW TO REGISTER?**

Please text your full name, age and gender to 0997 99 29 04 to register.

Please note that only those that have registered and have received confirmation can attend the workshop.

## LOGISTICS

Participants will handle all costs related to their travel on the day. Refreshments and lunch will be provided as part of the networking session for all registered participants.



